

Thinking on expanding your operations into Mexico?

STATE OF MEXICO

Platform for strategic linkage



The Ministry of Economic Development of State of Mexico has the pleasure of inviting you to the Exclusive Seminar:

*"Expand your business:
Opportunities with State of
Mexico"*

Date: Wednesday April the 13 th

Place: Montreal, Quebec

Venue: To be confirmed upon request of interested companies

Objective: To showcase opportunities in the region to your company if it's deciding expanding operations to Mexico.

*** One to One business Meetings with State of Mexico Representatives are also available after the seminar and on April the 14th and 15th, 2011 9:00-14:00 and 16:00-20:00**

● Metropolitan zone with more than 23.5 mi inhabitants.

● 4.3 million students

● Best communicated State nationwide.

● 365 thousand companies operating.

● Third place in FDI attraction (1999-2009).

● GDP 91, 525 MUS (2007)

● Surface: 21,419 Km²

● Population: 14.9 M

● US Border = 1,000 Km.

● 400 Km. from the deep water ports in the Pacific and Gulf of Mexico



FOREIGN DIRECT INVESTMENT

- Over 2 billion dollars invested in vehicle manufacturing.
- Over 963 million USD (99-09 II) invested by autoparts manufacturers (roughly 8% of the national total)
- More than 200 million dollars invested in R&D centers by OEMs and Tier 1 suppliers

LABOR

- Excellent labor relations
- 70,000 labor collective contracts
- No strikes in the past ten years

LOGISTICS

FROM	TO	MILES
Lázaro Cárdenas	Chicago	2,230
Lázaro Cárdenas	Kansas City	1,865
Los Angeles/ Long Beach	Houston	1,680
Lázaro Cárdenas	Houston	1,305
Puerta México	Chicago	1,920
Puerta México	Kansas City	1,555
Puerta México	Houston	995



EDUCATION AND HR COMPETENCIES

- Ave. 9.2 years of schooling compared to 8.0 years in Mexico.
- 375 higher education institutions.
- 198 technical institutions
- 5,200 engineers and 15,500 technicians graduating every year.



BUSINESS OPPORTUNITIES

- **Automotive and Autoparts**

2 consecutive global platforms.

Ford, Chrysler, Mercedes Benz,
Volvo, BMW, GM, Nissan, Bosch,
Magna, HBPO, etc.

3 Automotive Design Centers.

Industry Clusterization.

- **Aerospace**

Machining components

Aeronautic services

MRO

- **Chemical-Pharmaceutical**

Basic substance manufacture

R&D centers

- **IT**

BPOs

Outsourcing

Software factories

Consulting

- **Textile**

Commercialization

Fashion development

Great local market

- **Food and Beverages**

*Technology and new product
development.*

Great local market

- **Logistics**

Logistic Infraestructure

Distribution and Consolidation Centers

Logistic Platform

